

Draft Seagull Action Plan

Wellbeing Impact Assessment Report

This report summarises the likely impact of a proposal on the social, economic, environmental and cultural well-being of Denbighshire, Wales and the world.

Assessment Number:	194
Brief description:	Various decisions on what to do or what not to do in relation to trying to limit the impact of seagulls in our county
Date Completed:	16/02/2017 13:22:13 Version: 2
Completed By:	Graham Boase
Responsible Service:	Planning & Public Protection
Localities affected by the proposal:	Whole County,

IMPACT ASSESSMENT SUMMARY AND CONCLUSION

Before we look in detail at the contribution and impact of the proposal, it is important to consider how the proposal is applying the sustainable development principle. This means that we must act "in a manner which seeks to ensure that the needs of the present are met without compromising the ability of future generations to meet their own needs."

Score for the sustainability of the approach

Could you do more to make your approach more sustainable?

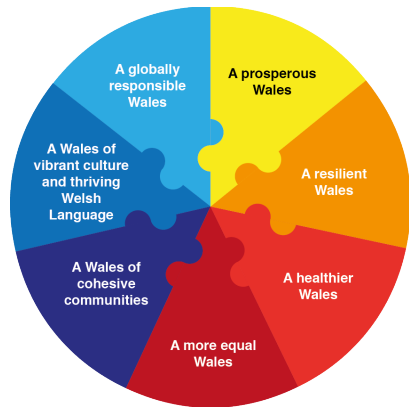
(2 out of 4 stars)



Actual score: 16/ 24.

Summary of impact

Wellbeing Goals



A prosperous Denbighshire	Positive
A resilient Denbighshire	Neutral
A healthier Denbighshire	Positive
A more equal Denbighshire	Positive
A Denbighshire of cohesive communities	Positive
A Denbighshire of vibrant culture and thriving Welsh language	Positive
A globally responsible Denbighshire	Neutral

Main conclusions

Overall there is a general acceptance that seagulls are a native animal to these shores and are particularly expected to be seen in our coastal areas. They do however have some negative impacts on individuals through noise, threatening behaviour (e.g stealing food), fouling etc. Whilst Denbighshire are unable to have any significant impact on these negative issues given that the population can move around and does not respect any county borders, by implementing modest actions which are not cost prohibitive we can help manage the issues and educate the human population to better control the interaction between our population and seagulls.

THE LIKELY IMPACT ON DENBIGHSHIRE, WALES AND THE WORLD

A prosperous Denbighshire

Overall Impact:	Positive
Justification for Impact:	Overall positive as control of seagulls will help improve town centres and associated businesses and visitor experience

Positive consequences identified:

If seagulls are controlled then town centres are more attractive and to eat out/socialise in.

Unintended negative consequences identified:

Mitigating actions:

Overall this will have a limited positive impact

A resilient Denbighshire

Overall Impact:	Neutral
Justification for Impact:	There are some potential positive and negative aspects to this proposal but overall what is proposed will not have a negative impact on individual seagulls or on the wider urban seagull population

Positive consequences identified:

Educate people around balance of managing a wild animal who impacts upon people and businesses particularly in urban areas

Unintended negative consequences identified:

Potential impact on nesting and perching environment for seagulls in the town centres and limit availability of food

Mitigating actions:

There is no proposal to cull gulls or prick eggs

A healthier Denbighshire

Overall Impact:	Positive
Justification for Impact:	Positive by trying to manage the way seagull population impact upon the public

Positive consequences identified:

This is potentially positive since people will feel more confident in going for a walk in the town centres etc
Similar to the above.

Some people are stressed by seagulls nesting in town centres or on adjoining properties.

Unintended negative consequences identified:

Mitigating actions:

A more equal Denbighshire

Overall Impact:	Positive
Justification for Impact:	Improving the wellbeing of all within the community

Positive consequences identified:

Improving the wellbeing of all within the community

Unintended negative consequences identified:

Mitigating actions:

A Denbighshire of cohesive communities

Overall Impact:	Positive
Justification for Impact:	Overall positive. Simply managing the population and limit the negative aspect of seagulls

Positive consequences identified:

Positive, community might want to get involved in how to manage the gull population.
More people participating in outdoor activities
Yes. Less seagull mess will have a positive impact.

Unintended negative consequences identified:

Some people who love seagulls might become disengaged by the Councils proposals
If population reduces significantly then seaside towns will change in character

Mitigating actions:

Mostly positive.

A Denbighshire of vibrant culture and thriving Welsh language

Overall Impact:	Positive
Justification for Impact:	Administratration will be bilingual

Positive consequences identified:

Any promotional materials and signs will be bilingual

Unintended negative consequences identified:

Mitigating actions:

A globally responsible Denbighshire

Overall Impact:	Neutral
Justification for Impact:	Neutral

Positive consequences identified:

Unintended negative consequences identified:

Affecting individuals rights to feed gulls

Mitigating actions: